

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

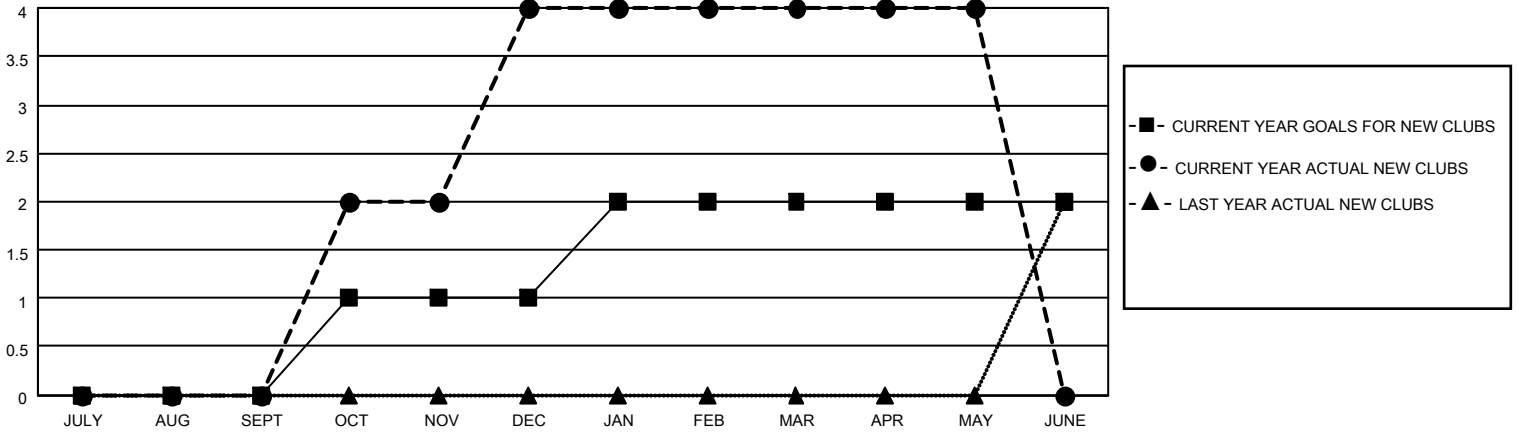
District 4 C4

Results as of: 5/31/2021

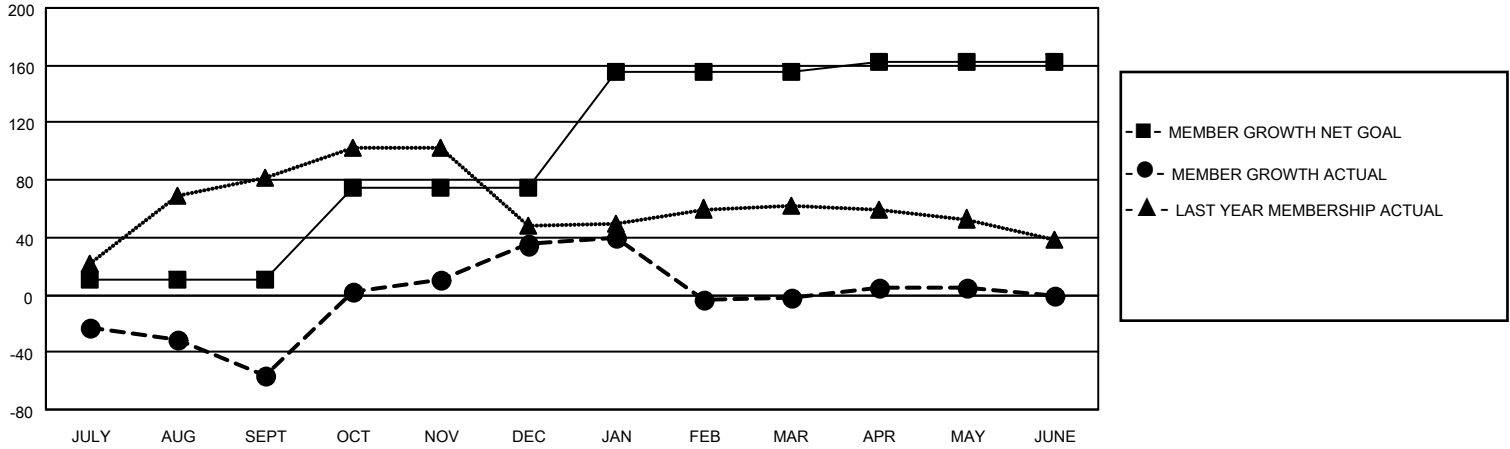
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	1
OCT/NOV/DEC	1	4	0
JAN/FEB/MAR	1	0	2
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	10	61	106
OCT/NOV/DEC	65	190	94
JAN/FEB/MAR	80	28	62
APR/MAY/JUNE	7	27	18

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 3

31 CLUBS OF 57 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION

MALE 825 (52.75%)
FEMALE 739 (47.25%)

DROPPED MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

DECEASED	20
CLUB CANCELLED	36
OTHER	224
TOTAL	280

TOTAL FAMILY UNIT MEMBERS	260
FAMILY MEMBERS PAYING HALF DUES	139